



# Abhinav Chaturvedi

## Product Designer

### About

Experienced product designer passionate about enhancing user experiences, blending creativity with practicality.

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### Socials

LinkedIn  
[/in/abhinavdesigns](https://in/abhinavdesigns)

Twitter  
[@abhinav\\_design](https://twitter.com/abhinav_design)

Medium  
[@abhinavdhiz](https://medium.com/@abhinavdhiz)


Instagram  
[@abhinav.design](https://instagram.com/abhinav.design)

“ Design is not just what it looks like and feels like. Design is how it works. ”


Steve Jobs

## Experience


- From Oct 23 📍 Gurugram

 Product Designer  
**Sunstone**


As a Product Designer for CollegeSearch, I create intuitive and engaging platform designs that help students find colleges for their academic growth. By collaborating on user-friendly interfaces and implementing effective SEO and content strategies, I've contributed to attracting millions of users, enhancing their college search experience.
- Jan 22 - 📍 Bengaluru

 Product Designer  
**Fantasy Terra**


Played a crucial part in creating an engaging and user-friendly Web 3 fantasy sports platform that leverages blockchain technology to provide a unique and exciting experience for users. This includes creating visually appealing and functional interfaces for users to draft players, create teams, participate in contests, and view real-time game data.
- Jan 21 - Jan 22 📍 Bengaluru

 Lead UI Designer  
**GKB HiTech Lenses**

As the Lead UI Designer at GKB HiTech Lenses, my role is in shaping the user interface and design of the GJ app. This mobile application serves as a comprehensive assistant for booking lenses and spectacles for optical stores across India. Spexmojo is pivotal in creating an intuitive, visually appealing, and functional online platform, ultimately driving the success of the B2C brand.
- Mar 19 - Jan 21 📍 Delhi

 Graphic Designer  
**Turtle Talkies Studio**

My role encompasses a diverse range of creative responsibilities, spanning graphics, video editing, animations, motion graphics, and UI design for various client's website. Enriching the visuals and ensuring that your creative contributions are seamlessly integrated into the development process.
- Feb 18 - Mar 19 📍 Noida

 Graphic Designer  
**Eninov Systems IT**

My role as graphic designer involves contributing your creative expertise to projects such as the Sampark app which acts as instrumental in bridging the gap between citizens and their government representatives in Uttar Pradesh and ACS Vidhan Sabha which is a security system which allows authorised personnel to enter controlled, restricted, or secure spaces.

## Latest projects



### CollegeSearch.in

It's India's most vibrant education platform used by over 5M students. By simplifying college selection & admission by helping to find the right college, rather than the best one.

<https://tinyurl.com/yuzye45s>



### GJ App

App designed for Eye Care Practitioners convenience for their lens and spectacles orders. Total control on job work status, billing details and invoicing.

<https://tinyurl.com/nhayxnr5>

## Education



Growth School

UI Mastery by Saptarshi  
April 2021



Designcode.io

Design System in Figma  
June 2021



Coursera

Google UX Design  
Dec 2021

BTech Comp Science  
2014-2018

Krishna Engineering College (AKTU) – 69%

High School & Intermediate  
2011, 2013

Kendriya Vidyalaya, NFC, Delhi – 8.6 CGPA & 69%

## Tools



Figma

UI Design, prototyping



Maze

Product research



Miro

Whiteboarding



Zeplin

Design workspace



Adobe CC

Adobe Creative Suite



Spline

3D design



Rotato

Mockups



Invision

Prototyping



Notion

Project management